

The whole tooth and nothing but the tooth!

Introducing...  **invisalign®**

- ◆ **Teeth straightening.**
- ◆ **Custom made, removable, nearly invisible braces.**

Until now, people spent years trying to get the perfect smile, years of unsightly braces all to watch their teeth slip back to their old place. Are you one of these people? Are you generally unhappy with the alignment of your teeth?

We at Bidford Dental Practice are proud to offer a service that has improved peoples smiles worldwide— Invisalign.

The Invisalign System is designed to reveal the smile that you deserve. That's why millions of people have now transformed their lives with the removable, near-invisible aligners. Custom-made to move your teeth bit by bit, each tiny shift takes you a step closer to your new smile – efficiently, gently and accurately.

Invisalign treatment is clinically proven to be effective. In the hands of an experienced Invisalign Provider like us, it can be used to treat mild to complex teeth straightening issues.

Should you wish to make an appointment to discuss straightening your teeth please call reception on 01789772897.



**From April
New Opening Hours**

Monday 8:30am– 5:30pm
(Alternate Mondays 8:30am-7:30pm)
Tuesday 8:30am– 5:30pm
Wednesday 8:30am– **8:00pm**
Thursday 8:30am– 5:30pm
Friday 8:30am– 5:30pm

SPRING OFFER

Teeth can vary greatly in appearance, even perfectly healthy teeth can appear yellow and over years teeth can naturally get darker. Whitening is a safe and effective way of achieving whiter teeth without any invasive treatment.

**PHILIPS
ZOOM!**

How does it work?
The whitening gel acts on the enamel by releasing molecules of whitening agent through the tubules in the teeth through to the dentine. The gel bleaches out the natural colour of the teeth making them whiter in colour.



What is involved?
The dentist will take impressions of your teeth and very thin plastic trays will be made to fit your teeth closely. Two weeks later these will be checked by the dentist to make sure they fit and the natural shade of your teeth will be recorded. Your dentist will then give you a full set of instructions to enable you to take your trays and whitening gels home.

**If you are looking for a
brighter smile please
contact our reception team to
book an appointment on**

Should I encounter any problems?
Whitening teeth causing no damage to the teeth however some people may experience short term sensitivity, this is not a problem and can be overcome very quickly .

01789 772 897

Bizarre

Dental Facts

- Dental caries (cavities) is the most common chronic disease that in children is five times more common than asthma and seven times more common than hay fever.
- Humans have 32 teeth, dogs have 42 teeth, pigs have 44 teeth and armadillos have 104 teeth!
- The first commercial on British TV, in September 1955, was for a toothpaste.



Your dentists and hygienists here at Bidford Dental Practice can help prevent, treat and maintain your gum health. With early diagnosis, oral hygiene advice, monitoring, treatment and maintenance of gum health we can help you to maintain healthy teeth and gums for life.

Refer a friend and receive a £10 Love2Shop voucher

The biggest compliment you can pay us is to recommend our practice to your friends. If you know someone who needs a caring, friendly dentist, please write your details below and give it to your friend. When they present it on their first appointment we will be pleased to offer you a £10 Love2Shop voucher.

Name:

Phone or email:

Did you know?

Periodontal Disease is an infection that affects the gums and bone surrounding the teeth. It is caused by the bacterial plaque build up. **Plaque** is a soft, sticky film of bacteria that builds up on the teeth, it can be removed by tooth brushing, flossing and other interdental cleaning methods such as using interdental brushes. Inflammation of the gums where plaque is not removed, is called '**gingivitis**'. If left untreated this can lead to **periodontal disease**. Where periodontal disease occurs, the bacteria grow down under the gum, the gums then detach to form 'pockets', as a result this can affect the bone causing **bone loss** and ultimately may lead to **tooth loss** if not treated.

PRACTICE NEWS

Welcoming our **NEW** hygiene team

Bidford Dental Practice would like to welcome our new team of highly experienced dental hygienists that are able to offer you comprehensive high quality periodontal therapy. Investing in the latest technology has enabled our team to provide the best quality treatment possible and make it more comfortable for you!

Elizabeth Liversidge Liz qualified from Leeds Dental Institute in July 1999. Liz is passionate in helping patients to improve and maintain healthy teeth for life. She is an active member of the BSDHT and keeps up to date with current concepts and treatments by regularly attending meetings and courses. At home Liz enjoys spending time with her husband, Martin and their two children, Ruby and Ivan.

Charlotte Bolt Charlotte qualified from Birmingham Dental Hospital in 2008. She was selected to work at the London Olympics as part of the medical team who looked after the Olympic and Paralympic athletes. She has also worked at Cheltenham General and Gloucester Royal Hospitals. Charlotte enjoys treating nervous patients and has a special interest in helping patients achieve the best oral care they can.

Sally Montgomery Sally qualified from Halton RAF in Buckinghamshire (whom have their 100 year anniversary this year) in 1979. Sally worked in Bermuda for 10 years throughout the 1980's practicing dental hygiene for the Royal Air Force. Sally is very passionate about dental hygiene and currently works with us part time. At home Sally enjoys spending time with her triplets.



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